# Memorial Planning Guide



Get peace of mind knowing that you and your loved ones will be taken care of!

# There are 4 Reasons why we would talk about planning for our final expenses

- 1. The 1st reason is that maybe you have never pre-paid for your funeral or that you have no Life Insurance
- 2.The 2nd reason may be that you have a small life insurance policy but it's not enough to cover the funeral, so you're thinking about getting another policy, IF IT'S EASILY AFFORDABLE
- 3. You did your planning but want o see if you can do it for less.
- 4. The 4th reason is that maybe you already took care of your funeral arrangements and you are not really concerned with that BUT YOU WANT TO MAKE SURE TO LEAVE SOMEBODY SOME MONEY WHEN YOU DIE! because as you know, when there are 2 people living off of their social security checks and when one of them dies, there is only one check left every month to pay the same exact bills.

## The Problem: The High Cost of Final Expenses

National Median Cost of an Adult Funeral 2004 vs 2014*									
Items	2014	2004	% Change						
Basic Service Fee	\$2,000	\$1,460	37%						
Removal/Transfer	\$310	\$195	59%						
Embalming	\$695	\$498	39.6%						
Use of Facilities	\$495	\$395	25.3%						
Hearse/Car Service	\$318	\$225	25.3%						
Memorial Printing	\$155	\$95	63.2%						
Metal Casket	\$2,395	\$2,100	14%						
Total Cost	\$6,368	\$4,968	26.8%						

Additional fees for cemetery, monument, flowers and obituaries, can increase costs to nearly **\$10,300\*\*** 

# Will a Death in The Family Leave DOLLARS or DEBTS?

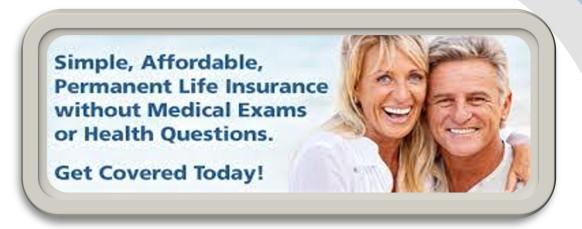
Who will		<u>YES</u>	<u>NO</u>
Pay these	The Government If you qualify , your loved ones Will receive \$255 from Social Security to bury you**		<b>✓</b>
cost when	Your Kids/Grandkids: Is it fair to burden them With your burial expense		<b>✓</b>
you die?	<b>You</b> Make Certain you're in charge of your Life and your death	<b>✓</b>	

The Solution: Get Covered

### **LOOK A THESE FEATURES:**

- Payment plans to fit most budgets. No need to come up with a large down payment!
- Simple application procedures. Everyone can qualify, based on answers to a few questions about your health history!
- Available for ages 25-85!
- Worry-free, prompt claims service. Most claims are paid within 24 hours of receipt.
- Benefits never decrease as you grow older.
- Premium <u>rate will never increase</u>
- Funded by safe, secure legal reserve insurance.

This simple affordable life insurance plan pays cash for your funeral expense. Benefits are paid directly to your beneficiary (unless otherwise directed) avoiding probate and are not tied to any one funeral home or cemetery



### What do you need to get started:

- 1. Who would be your beneficiaries:

  Make sure They are aware of this plan
- 2. Go over health to see which plan you qualify for.

Have you ever had any heart Trouble Cancer or Diabetes?
Do you take any medications for anything?

3. Go over different options.

Option 1 Option 2 Option 3

A	mount :			

Premium: